

Trainer Tech Talk, Presented By: Shannon Fable (www.shannonfable.com | IG & TW @sfable | FB /sfable)

Technology conversations have centered around wearables and apps in the last few years, but there's so much more to explore that could help your business! Whether you work inside a club or for yourself, come learn which tech tools can help you to better manage your productivity, prospective clients, current client base, programming and sales cycles. Also, see how communication technology is the perfect answer to streamlining your interactions with clients and colleagues. Get ready to dive in and get a leg up on your competition.

Technology Truths

1. Expansion beyond wearables, consumer apps, and trackers
2. Necessity vs. luxury to be successful
3. If you can't do, find someone who will

Fitness Pro "Camp"

1. Multi Purpose Health Club Trainer
2. Studio Trainer
3. Owner (Bricks & Mortar)
4. Independent

Technology Needs

1. Member Facing
 - a. Programming
 - b. Scheduling & POS
 - c. Communication
2. Back Office
 - a. CRM
 - b. Accounting
3. Productivity & Organization
 - a. Program Management
 - b. Task Lists

Technology Audit

Category	Sub Category	Current Status	Questions/Concerns	Future State
Member Facing	Programming			
	Scheduling & POS			
	Communication			
Back Office	CRM			
	Accounting			
Productivity	Project Management			
	Task Lists			