

CHANGE YOUR THINKING – CHANGE YOUR OUTCOME.



I THINK I
THINK TOO
MUCH.

RATAEL RIVERA FIGURED OUT HOW TO BRING WATER FROM ARTESIAN WELLS TO CREATE WHAT EVENTUALLY BECAME LV.

Write down the thought, idea or vision you have been wanting AND have not yet achieved.

- Declare what it is you want and consider allowing it to be OUTSIDE your comfort zone.
- It can be in any area or areas of your life.
- Write down the 3 primary thoughts that hold you back from bringing this dream to life.

ACTION → FAIL/NOT FAIL → FEEDBACK/FEEDFORWARD

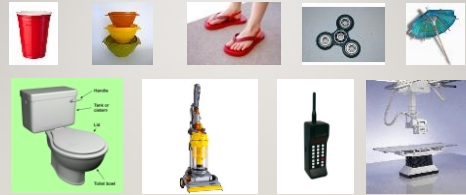
IN ORDER TO ACHIEVE
A DREAM
FOR
SUCCESS
YOU MUST
ACCEPT
GREATER
FEAR
OF
FAILURE



THERE IS NO SUCCESS WITHOUT SOME FAILURE.

THE GAP BETWEEN *FAILING* AND *NOT FAILING* IS NOT *BOTHERING*.

SILLY & (NOT SO SILLY INVENTIONS) THAT BECAME WILDLY FAMOUS.



THERE ARE 7 STEPS THAT WILL DRIVE YOU FROM A PLACE OF *MEDIOCRITY* TO A PLACE OF *INNOVATION*. FROM A *FOLLOWER* TO A *LEADER*. FROM SUCCEumbing TO THE NEXT TRENDY *GIMMICK* TO CREATING THE *CHANGE* WHICH DRIVES THIS INDUSTRY.



1950's and 1960's Trends – all started with an idea.
Which ones are still around? Which ones have been improved upon?
Which ones started as an idea and went on to become a success?

1970's and 1980's Trends - all started with an idea.
 Which ones are still around? Which ones have been improved upon?
 Which ones started as an idea and went on to become a success?

1990's Trends - all started with an idea.
 Which ones are still around? Which ones have been improved upon?
 Which ones started as an idea and went on to become a success?

Some of the current trends - all started with an idea.
 Will your idea be next?

1. CURIOSITY

2. Let go of previous beliefs.

3. What is your context?

PERSONAL TRAINER

 What my friends think I do	 What my mother thinks I do	 What society thinks I do
 What my clients think I do	 What I think I do	 What I really do

4. Defy tradition by changing your perspective.



5. Focus on what you have.



6. Adapt. Change. Reinvent.



7. Take risks!

Rick Hansen
 Venus and Serena Williams (tennis wonders)
 Mother Theresa
 Nelson Mandela
 Terry Fox
 Jamaican Bobsled Team
 Malala Yousafzai (author and survivor)
 Neil Robert Walsh (author)
 Jessie Graff (American Ninja Warrior hero)
 Kelly Clarkson (first singer to win American Idol)
 Jewel (singer who lived in her car)
 Mahatma Gandhi
 Einstein

Wayne Gretzky
 Princess Diana
 Anne Frank
 Maya Angelou (author)
 Burt Munro (fastest man on a motorbike)
 Warren Buffet and Bill Gates
 Nick Vujicic (motivational speaker with no limbs)
 Patrick Henry Hughes (blind and crippled musician)
 Liz Murray (homeless to Harvard)
 Randy Pausch (the dying speech)
 Jessica Cox (female pilot with no arms)

SUCCESS IS AN OPTION

WHAT KEEPS YOU ROOTED IN PLACE AND WHAT ARE YOU WILLING TO DO TO CREATE SOMETHING DIFFERENT?

12 powerful questions that will shift your context and move you into action.

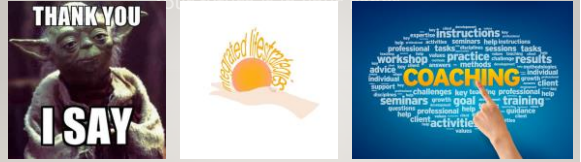


1. What do I want?
2. What assumptions am I making?
3. What am I responsible for?
4. How else can I think about this?
5. What is the other person thinking, feeling, needing, wanting?
6. What am I missing, avoiding or resisting and what is it costing me?
7. What can I learn from this person, situation, mistake, failure, success?
8. What questions should I ask myself and or others?
9. How can I turn this situation into a win-win not a win-lose.
10. What is possible here?
11. What are my choices?
12. What action steps make the most sense moving forward?

READY-AIM-FIRE

READY-FIRE-AIM

YOUR ACTION PLAN MUST COME FROM THE FUTURE!



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